



Northlea Elementary & Middle School

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Suzy Papadopoulos, Principal

March 2026

To our Community Partners,

Northlea Elementary and Middle School ("Northlea") is having its annual Spring Fling on Wednesday June 10th, 2026. This is the biggest fundraising event for the school and funds raised are used to directly benefit Northlea students in their needs. It is a fun filled event for families and they look forward to it every year!

About Northlea

Northlea is a large public school located in north Leaside with more than 750 students. It houses an in-house daycare and runs both English and French Immersion programs from Kindergarten through to Grade 8. In addition to French Immersion and English programming, we also have specialized programming for students with developmental disabilities.

How you can help

At this time, we are looking to our most prominent community partners to provide support through sponsorship of this event. Previous sponsors have included car dealerships, Realtors, home developers, school support programs and many other small/local businesses. We have many opportunities for your organization or business to be visible to over 500 families and even more community members through social media, web-based email subscriptions and more traditional advertising methods.

Sponsorship Level	Sponsorship Amount	Recognition (description & location) at Spring Fling
Bronze	\$300	Central activity sponsor: small poster w/ your logo, place in areas such as classroom-based activities
Silver	\$750	Central activity sponsor: medium poster w/ your logo in areas such as central-traffic classroom activities, ticket tables, food stalls; group banner outside
Gold	\$1200	High-traffic activity sponsor: Large poster w/ your logo in prime areas such as main food areas, ticket tables, larger activities, raffle, & similar events; one medium banner on the fence facing Sutherland or Rumsey
Platinum	\$3000	Prime traffic indoor/outdoor activity sponsor: Extra-large poster w/ your logo in the most visible, most popular areas, such as the library & outside activity area (near the inflatables); two large banners facing Sutherland & Rumsey
Other	In-Kind Donations	Items will be included as part of our Raffle items. Food and Drink contributions will be included as part of our offerings during the event to families. Posters with your logos will be placed near items

Other promotions for all sponsors will include company logos on our website, social media shout-outs, and posters in the school and around the outdoor field during the event. For in-kind donations, logos will be included in the raffle description and announcements.

Please note that Northlea is appreciative of any and all sponsors. While we have various levels of sponsorships noted above, we are appreciative of any donation amounts and In-Kind amounts. We accept all forms of donations to ensure a successful and fun fundraising event at Northlea. We have received gift cards, gift baskets and other in kind donations which have also contributed to our fundraising goals.

Key Deadlines

- Gold & Platinum sponsorships: finalize by **May 22nd, 2026**
- All other sponsorships: confirm by **May 27th, 2026**

Join us!

We would be happy to chat with you further on any questions you may have about Sponsorships. We believe becoming a sponsor of these events is a terrific way for local businesses, community organizations and families to get involved with the greater Leaside community and gain prominent exposure with parents of children at Northlea.

Our parent sponsorship team would welcome the chance to work with you in finding the perfect fit within our event to highlight your business or organization. Please contact homeandschool@northleaschool.ca so that we can get started making your business a Northlea Spring Fling 2026 sponsorship partner.

Your generosity is most appreciated!

Sincerely,

A handwritten signature in black ink, appearing to read 'Suzy', with a long horizontal line extending to the right.

Suzy Papadopoulos, Principal, Northlea Elementary & Middle School
The Spring Fling Sponsorship Team, Northlea Home and School Association